



BATI SARTI

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PRINCIPLES FIRST. ACTIONS SECOND.

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[www.batisarti.com](http://www.batisarti.com)

MEDIA KIT

Name Pronunciation: Bah-tee

INTRODUCTION

Bati has ingrained identities that are multi-local, multi-cultural and multi-national. His views on things are radically different. The Wall Street Journal called him "A Global Leader" for his ability to combine influences, practices and values of the diverse culture in a respectful and productive manner. He is known for his practical, street-savvy style which fuses real-life stories and his conversational techniques which connect with his audience at an intimate, intense and individual level.

At the Global Sourcing Council Awards in New York City, Dr. Zia Khan of the Rockefeller Foundation, introduced Bati to the audience as "one of the most intriguing international entrepreneurs (I've) ever met."



# BRIEF BIOGRAPHY



## HUMAN ESSENCE

Dual Citizen	USA and Guatemala
Languages	English, Spanish, Portuguese
Specialty	International Business
Certifications	United Nations Global Compact
Interests	Global Development
Passions	Soccer & Cultural Arts

## EDUCATION

Masters	International Business
Degree	MBA

## AREAS OF EXPERTISE

International Entrepreneurship	<div style="width: 100%;"></div>
Multicultural Leadership	<div style="width: 80%;"></div>
Global Humanitarianism	<div style="width: 70%;"></div>
Latin America Region	<div style="width: 60%;"></div>
Diversity Initiatives	<div style="width: 50%;"></div>

## PROFESSIONAL

Experience	15+ years
Currently	International Entrepreneur



# RECOGNITIONS

2017

- 40 Under 40  
San Antonio Business Journal  
San Antonio, TX, USA

2016

- World Latin America Feature  
Wall Street Journal  
New York, NY, USA

2015

- La Idea Global Finalist  
U.S. State Department  
Washington, D.C., USA

2014

- Global Award for Corporate Excellence  
U.S. Embassy  
Guatemala City, Guatemala

2013

- President's Volunteer Service Award  
The White House  
Washington D.C., USA

2012

- Guatemalan Entrepreneur of the Year  
Asociación de Gerentes de Guatemala  
Guatemala City, Guatemala

2011

- Global Sourcing Council Award  
Rockefeller Foundation  
New York, NY, USA

2010

- Young Outstanding Alumni Award  
Texas Lutheran University  
Seguin, TX, USA



# AS FEATURED IN



# SUGGESTED QUESTIONS

1. What inspired you to develop into an international entrepreneur?
2. Tell us about your background. What makes you a specialist in your areas of expertise?
3. What is the inspiration behind the Bati Sarti brand name?
4. Is networking different today as opposed to 5 or 10 years ago? How so?
5. What makes The Secret Weapon different from other leaders? What's different about your approach?
6. What exactly do you mean when you refer to "identity benefit?"
7. Can you share some do's and don'ts that can help people who want to become more global leaders and international entrepreneurs?
8. Since you do this professionally, can you talk to us about global humanitarianism?
9. Can you talk to us about the tremendous importance of diversity initiatives?
10. What do you mean by principles first and actions second?





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Contact Details

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