

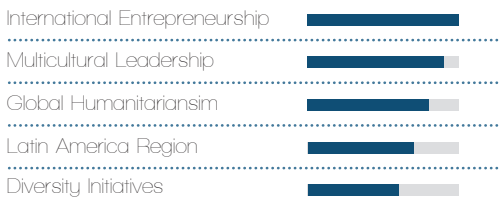


# BATI SARTI

PRINCIPLES FIRST. ACTIONS SECOND.



## AREAS OF EXPERTISE



## PROFESSIONAL

Experience 15+ years  
 Currently International Entrepreneur

## EDUCATION

Masters International Business  
 Degree MBA

## HUMAN ESSENCE

Dual Citizen USA and Guatemala  
 Languages English, Spanish, Portuguese  
 Specialty International Business  
 Certifications United Nations Global Compact  
 Interests Global Development  
 Passions Soccer & Cultural Arts

## CONTACT DETAILS

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## RECOGNITIONS

- 2017 40 Under 40  
San Antonio Business Journal  
San Antonio, TX, USA
- 2016 World Latin America Feature  
Wall Street Journal  
New York, NY, USA
- 2015 La Idea Global Finalist  
U.S. State Department  
Washington, D.C., USA
- 2014 Global Award for Corporate Excellence  
U.S. Embassy  
Guatemala City, Guatemala
- 2013 President's Volunteer Service Award  
The White House  
Washington D.C., USA
- 2012 Guatemalan Entrepreneur of the Year  
Asociación de Gerentes de Guatemala  
Guatemala City, Guatemala
- 2011 Global Sourcing Council Award  
Rockefeller Foundation  
New York, NY, USA
- 2010 Young Outstanding Alumni Award  
Texas Lutheran University  
Seguin, TX, USA

## ABOUT BATI

Like you, global leadership specialist and international entrepreneur Bati (pronounced Bah-tee) has seen the words 'multicultural leadership' defined numerous ways over the years. Is it charisma and positive thinking? Pinstripes, suspenders and red power ties? Decisiveness? Is it all about the situation? Is it meant only for the chosen few who rise to the top? Or, is there a different story under the surface?

With years of real-life, in-the-trenches global entrepreneurial experience, numerous speaking engagements and most importantly ingrained identities that are multi-local, multi-cultural and multi-national his view is radically different. Bati appreciates, and shares with listeners, that global leadership is a moment-to-moment choice and not about title, tenure or position. Global leadership is for everyone, everyday and it's how we should live our life with principles first and actions second.

The Wall Street Journal called him "A Global Leader" for his ability to combine influences, practices and values of the diverse culture in a respectful and productive manner. He is known for his practical, street-savvy style which fuses real-life stories and his conversational techniques which connect with his audience at an intimate, intense and individual level.

Bati has presented at the New York Times building and has been recognized by the U.S. Secretary of State for the Global Award of Corporate Excellence. He is a global citizen by nature and he continues to work with the best and brightest in the global leadership and international entrepreneurial arenas.

As one of the creators of the Afford To Care™ enterprise model that helps others in need with every product or service purchased in a sustainable and ethical manner, Bati's penetrating conversations have been shared with audiences from around the globe, verbally delivered in both the English and Spanish languages seamlessly.

Entities such as the Rockefeller Foundation, Whole Foods Market and Texas Lutheran University have collaborated with Bati when they want global leadership development, diversity & multicultural consulting and international entrepreneurial insights.

At the Global Sourcing Council Awards in New York City, Dr. Zia Khan of the Rockefeller Foundation introduced Bati to the audience as "one of the most intriguing international entrepreneurs (I've) ever met."

## POTENTIAL SPEAKING TOPICS

- Afford to Care™ Enterprise Model Social Entrepreneurship
- The Identity Benefit Multi-local. Multi-cultural. Multi-national.
- Two Steps At A Time™ Impactful Diaspora Leadership
- The Bebé Boomers Latinos in the U.S. and Latin America
- Soccer and Life Lessons Teamwork Makes The Dream Work
- It's A Small World Afterall International Entrepreneurship

## AS FEATURED IN

